

Information on travel details for Chairman
as of 17th July 2024.

Contact: Jade Appleton, jappleton@londonandpartners.com

Location	Check In	Check Out	Hotel	Night(s)	Hotel Costs	Travel Costs (flight/train)	L&P Focus			Mission Purpose
							Trade	FDI	Tourism	
New York City	23 rd June 2024	27 th June 2024	Freehand Hotel New York	5	£1,287.00	Flights - £2,723.99 Airport Transfer - £167.00	X	X	X	Supporting London & Partners' mission in North America through: promoting good growth infrastructure projects in London to capital investors in the US; opening the London & Partners & CIBC hosted UK-NYC Venture Connect Forum (investment summit) to help twenty London-based GLG companies raise funding from leading US investors; meeting with leadership at new and existing FDI projects to help generate jobs and GVA for London; engaging with US employers with a large presence in London to help retain jobs; city-to-city dialogue with NYC officials to share best practice and strengthen bonds and enhancing London & Partners and Grow London's brands in the US.
Stockholm	6th March 2024	7 th March 2024	Scandic Klara	1	£140.50	£196.90		x		

L&P International Trade Missions – Background and Objectives

International trade visits constitute a fundamental component of the Grow London Global initiative, previously know as the Mayor's International Business Programme. In the framework of this programme, the team facilitates trade missions for groups of 10 to 15 businesses to strategic markets, allowing these companies to establish connections in their target markets. Throughout these visits, participating companies engage in a series of activities including meetings with corporates, venture capital firms, ecosystem gatherings and interactions with governmental bodies and more.

The trade missions have often seen the inclusion of the Deputy Mayor for Business, whose presence serves to amplify the visibility of the businesses and to facilitate access to various opportunities. Furthermore, in order to optimise the Deputy Mayor's involvement, we orchestrate meetings with a diverse array of foreign enterprises interested in investing in London.

The value or return on investment (ROI) of his engagement is truly outstanding. A compelling illustration of this can be seen in the case of our visit to Dubai & Abu Dhabi, where one of the participating businesses, Wealth Dynamix, not only successfully expanded their operations in Dubai but also generated a substantial Gross Value Add (GVA) of £9m.