

Information on travel details for Chairman
as of November 2023

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Location	Check in	Check out	Hotel	Night(s)	Hotel costs	Travel costs (flight/train)	London & Partners focus			Mission purpose
							Trade	FDI	Tourism	
Stockholm	6 March 2024	7 March 2024	Scandic Klara	1	£140.50	£196.90		X		
New York City	23 June 2024	27 June 2024	Freehand Hotel New York	5	£1,287	London to New York return flights: £2,723.99 Airport transfer: £167	X	X	X	Supporting London & Partners' mission in North America through: promoting good growth infrastructure projects in London to capital investors in the US; opening the London & Partners and CIBC-hosted UK-NYC Venture Connect Forum (investment summit) to help 20 London-based Grow London Global companies raise funding from leading US investors; meeting with leadership at new and existing FDI projects to help generate jobs and GVA for London; engaging with US employers with a large presence in London to help retain jobs; city-to-city dialogue with NYC officials to share best practice and strengthen bonds; and enhancing London & Partners and Grow London's brands in the US.
Dubai	12 October 2024	15 October 2024	Grand Millennium Dubai	3	£608.67	London to Dubai return flights (premium economy): £2,169.39 UK airport transfer: £173 Ground transport for trip: £199.55	X	X		Supporting London & Partners' delegation to Expand North Star conference in Dubai, the leading startup conference that London & Partners participated in for the second year running. The Deputy Mayor led our delegation of 46 businesses, including both London-based companies that are expanding into the Middle East and companies from India included in the delegation, who are using the Middle East as a gateway to establishing themselves in London. During the visit, the Deputy Mayor promoted London as a destination for investment and the best place to start and scale a business, and build bridges and strengthen relationships with key stakeholders, as well as promoting the Grow London Global companies. While in Dubai he hosted roundtables, met FDI clients, participated in the conference, delivered a keynote at the London & Partners networking reception and met key regional stakeholders including the Department for Economy & Tourism (DET), Expo City Dubai, Dubai Internet City and the UK Ambassador to the UAE.
Singapore	9 November 2024	14 November 2024	Park Regis Hotel Singapore	5	£1,040	London to Singapore return flights: £3,450 Singapore to Malaysia return flights: £313.59 UK airport transfer: £170 Taxi to Singapore hotel: £94 Taxi from Singapore hotel to airport: £104.33	X	X		Supporting Grow London Global's Enterprise & Creative Tech trade mission to Singapore, a high-priority and strategic global market for London scaleups. While on the visit, the Deputy Mayor conducted high-level corporate and government meetings, as well as speaking engagements and hosting roundtable sessions with the aim of creating closer ties between London and Singapore, and unlocking opportunities for London high-growth tech businesses. He also met with ambitious Singaporean tech companies interested in expanding their operations to London.
Malaysia	14 November 2024	15 November 2024	Hotel Intercontinental Kuala Lumpur	2	£220.84	Two Kuala Lumpur airport transfers: £116.49		X		The visit to Kuala Lumpur was part of the wider visit to the region to accompany the Grow London Global Enterprise & Creative Tech mission to Singapore. The Deputy Mayor added a short trip to Kuala Lumpur as it is now an increasingly important investor into London. The Deputy Mayor undertook a programme of meetings alongside the Acting High Commissioner with the Deputy Mayor of Kuala Lumpur, as well as high-level corporate meetings with major capital investors to support their future investment plans into London. He also met with leading Malaysian venture funds who are actively pursuing investment into London technology firms and supporting Malaysian entrepreneurs with their European expansion plans. He also met with the Minister of Digital in Malaysia and his team leading their plans to bring a strong Malaysian delegation to London Tech Week 2025.

London & Partners international trade missions – background and objectives

International trade visits constitute a fundamental component of the Grow London Global initiative, previously known as the Mayor's International Business Programme. In the framework of this programme, the team facilitates trade missions for groups of 10 to 15 businesses to strategic markets, allowing these companies to establish connections in their target markets. Throughout these visits, participating companies engage in a series of activities including meetings with corporates, venture capital firms, ecosystem gatherings and interactions with governmental bodies and more.

The trade missions have often seen the inclusion of the Deputy Mayor for Business, whose presence serves to amplify the visibility of the businesses and to facilitate access to various opportunities. Furthermore, in order to optimise the Deputy Mayor's involvement, we orchestrate meetings with a diverse array of foreign enterprises interested in investing in London.

The value or return on investment (ROI) of his engagement is truly outstanding. A compelling illustration of this can be seen in the case of our visit to Dubai and Abu Dhabi, where one of the participating businesses, Wealth Dynamix, not only successfully expanded their operations in Dubai but also generated a substantial Gross Value Add (GVA) of £9m.