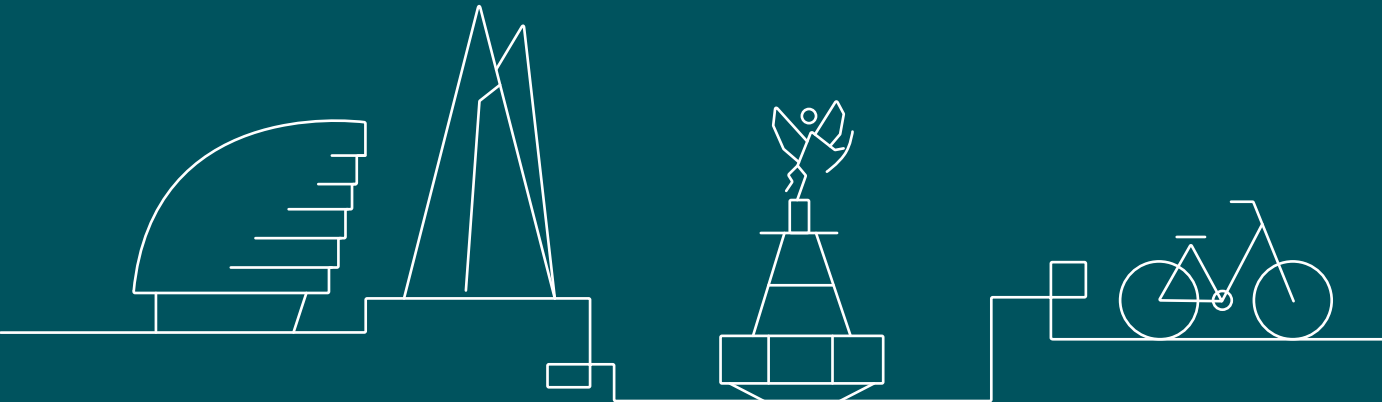


GROW LONDON LOCAL BOROUGH UPDATES



July - September 2024



LONDON
& PARTNERS



Introduction

It has been a busy quarter for Grow London Local. We've been 'out and about' every day, across all 33 London boroughs, meeting with founders and aspiring business owners to discuss their business goals and identify their most urgent needs.

We've attended and hosted both in-person and virtual events, visited high streets and markets, and organised more face-to-face drop-in sessions than ever before.

Our monthly Coffee Friday events have become a lifeline for many small businesses. They offer an opportunity for entrepreneurs to step away from their business, and take time to connect with and learn from likeminded founders. To date, we've hosted 22 gatherings, attracting more than 400 attendees from all corners of London.

We've also continued to build our library of online resources and improve our digital tools, ensuring that small businesses are supported around the clock. Since its launch, our website has now attracted more than 144,000 unique visitors looking to start and grow their business.

On a mission to build an adaptable, resilient workforce for London, this quarter also saw us launch a brand-new Skills advisory service – helping small business owners to develop their own skills and identify new learning opportunities for employees.

Grow London Local Outreach



TOTAL SINCE GROW LONDON LOCAL LAUNCH



Net Promoter Score
from entrepreneurs
supported – considered
“**excellent**” by
industry standards.



Helped
9,743
entrepreneurs
to access support



89%
of SME founders
are Black or minority
ethnic, female or
have a disability.



entrepreneurs attended our
events including Coffee Fridays,
Hubs and at the Post Office.



support providers across London
boroughs, FE colleges, universities,
chambers of commerce, business
improvement districts, charities
and businesses.



Pan-London Impact July – September 2024

Businesses Engaged



54,746
Digital



2,233
In-person



56,979
Total

Businesses Supported



2,692
Digital*



1,573
In-person



4,265
Total

Most Represented Sectors Supported

1. Business Services
2. Food & Drink
3. Other / Health, Fitness & Wellness

Most in Demand Business Support

1. Marketing
2. Finance
3. Planning

SMEs Supported by Business Stage



39% Pre-start up

61% SME



Notes for use

- Service provision
 - Borough Business Support– support provision for entrepreneurs registered with GLL that is delivered directly by the borough.
 - Delivery Partner Support – support offers for entrepreneurs registered with GLL, that is commissioned by the borough and delivered by another party.
- The number of entrepreneurs helped in each borough is a combination of those who might not have established their business yet and SMEs supported via our in-person and digital routes.
- 'Delivery Partners' is the number of partners commissioned by the borough registered with GLL to deliver business support.
- 'Total Borough Support' is the number of support offers made available by the borough registered with GLL. Some boroughs commission business support to delivery partners so will not deliver their own Business Support or may not have registered their Business Support with GLL.
- The percentage figure represents the ratio of Entrepreneurs helped and referred to borough or delivery partner support providers out of the total number of Entrepreneurs receiving helped.
- We intend to provide the top three sectors using the platform however in cases where there are an equal percentage of sectors represented, more than three are shown.



SOUTH LONDON PARTNERSHIP



Richmond upon Thames

Number of Entrepreneurs helped since launch



The Richmond team, led by Danny O’Sullivan and Nick Wadsworth, has strengthened its partnership with Patch, Twickenham, hosting coffee mornings with Connecting Chiswick for local SMEs.

We continue to explore numerous networking opportunities (such as those hosted by Zoco and FSB), and attending events (including eBay’s "Side Hustle to Main Hustle"), to further boost Grow London Local's visibility within the borough.

Looking ahead to Q3, we'll be connecting with new workspaces (such as Drop-In Richmond), attending the West London Jobs Fair in Twickenham, and joining local festive markets and celebrations.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Sales



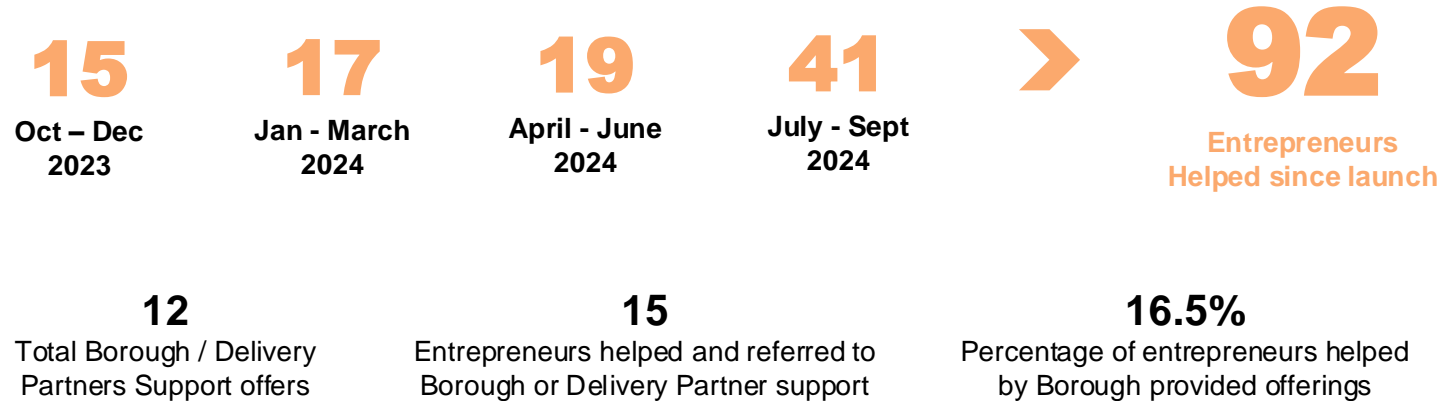
TOP SECTORS USING GLL WEBSITE

Accommodation & food service

Arts, entertainment & recreation / Business service / Construction / General retail / Health, fitness & wellness / Professional consultant / Tech & apps

Kingston upon Thames

Number of Entrepreneurs helped since launch



The Kingston team, led by Danny O’Sullivan and Lai Hung, recently attended the opening of TownSq Kingston – where we hope to host in-person drop-in sessions for local SMEs.

Our partnership with Kingston JCP has seen us conducting consultations with SMEs in-branch - and has led to an increased presence at local job fairs. We’ve sponsored a number of community events, such as Namaste Kingston and Kingston & Merton Expo, and we continue to work closely with Third Tuesday Club and Surbiton Business Community.

Moving forward, we aim to expand our presence in the borough, deepen our relationship with TownSq, and attend local festive markets and celebrations.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance / Planning



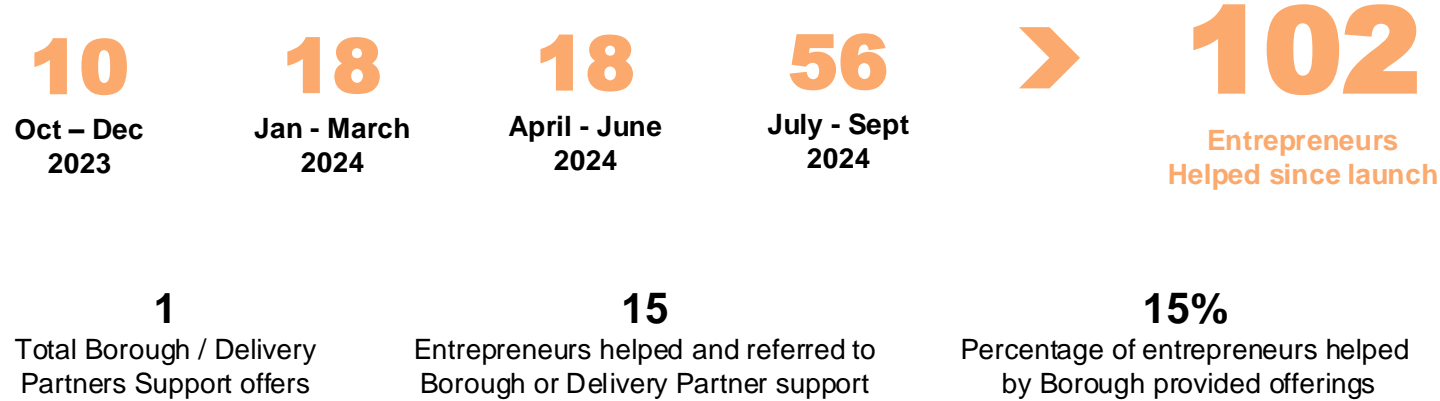
TOP SECTORS USING GLL WEBSITE

Tech & apps

Beauty & cosmetics / Wholesale & retail trade

Merton

Number of Entrepreneurs helped since launch



The Merton team, led by Danny O’Sullivan and Edwina Hughes, has built on connections with St Raphael’s Hospice, collaboratively hosting three Coffee Friday events. These events helped us reconnect with the Chamber of Commerce, which as in turn helped us identify opportunities for future collaborations.

Our partnership with Moat Housing has help us establish a regular presence in Pollards Hill, with monthly drop-in sessions planned.

Moving forward, we aim to engage with key borough events like Involve Wimbledon and Kingston & Merton Expo, and attend local festive markets and celebrations.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Sales

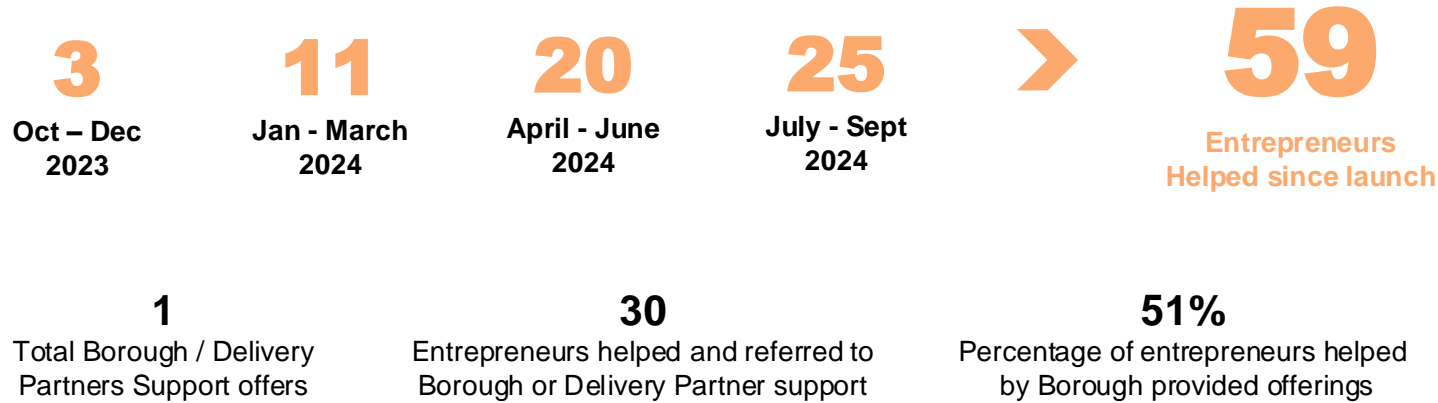


TOP SECTORS USING GLL WEBSITE

Education / Food & drink / General retail

Sutton

Number of Entrepreneurs helped since launch



The Sutton team, led by Danny O’Sullivan and Edwina Hughes, has maintained a strong presence at key networking events, such as those hosted by Sutton Business Women and 125 Business Club. We’ve also hosted our own Coffee Friday events, alongside St Raphael’s Hospice.

We’re working closely with Ibento Events, and have participated in their local pop-up markets. New relationships with Sutton College and Sutton JCP will see us attending upcoming careers fairs and hosting regular drop-in sessions to support self-employed individuals and aspiring entrepreneurs.

Moving forward, we’ll continue to build on all of those relationships, as well as attending local festive markets and celebrations.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Planning

Finance / Sales



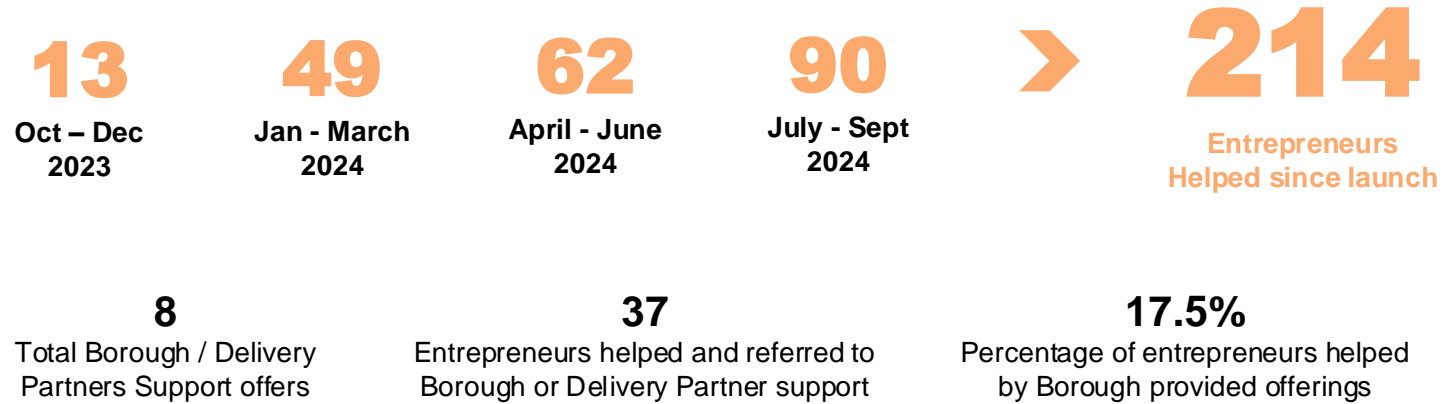
TOP SECTORS USING GLL WEBSITE

Beauty & cosmetics

Construction / Creative & media / Food & drink / General retail / Health, fitness & wellness / Information & communication / Professional consultant

Croydon

Number of Entrepreneurs helped since launch



The Croydon team, led by Danny O'Sullivan and Danny Gomez, has maintained a strong presence in the borough through regular drop-in sessions with Post Office, Clarion Housing, and JCP Croydon, and via cross-borough activity with LSBU.

It's been a busy quarter of relationship building, and we're now excited to leverage our new connections with White Label Creative, Evolve Housing, Ingeus, Connecting Croydon and TBXH workspace.

We'll also be attending local festive markets and celebrations.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Planning



TOP SECTORS USING GLL WEBSITE

Health, fitness & wellness

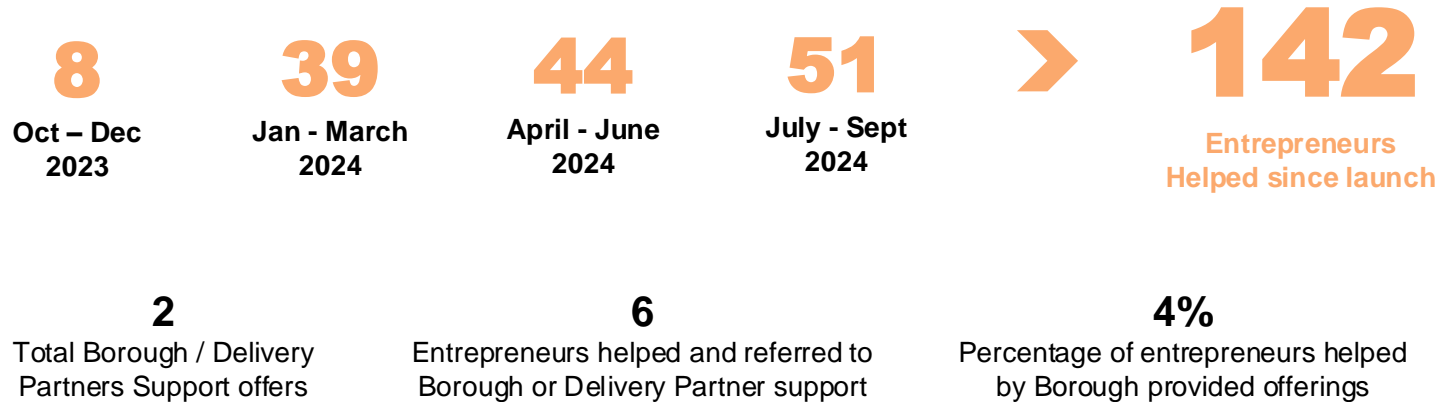
Creative & media / Food & drink

CENTRAL LONDON FORWARD



Haringey

Number of Entrepreneurs helped since launch



The Haringey team, led by Abdus Salam and Joshua, has been actively building relationships with local communities and network groups. We hosted two Coffee Fridays at the Blooming Scent Café (located in the Trampery), where local founders connected with entrepreneurs and support providers. This initiative will continue. We also connected with the High Street Action Group and Archway Rd Action Group through the Highgate Society.

Looking ahead, we will resume discussions with Haringey Works and The Trampery to establish 'hub' spaces for small business owners to meet our Business Support team face-to-face. We will establish a drop-in session at Tottenham Job Centre and finally following up initial contact with Made By Tottenham's business development lead.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Planning

Finance



TOP SECTORS USING GLL WEBSITE

Fashion & jewellery

Creative & media / Education / Food & drink

Hackney

Number of Entrepreneurs helped since launch

33

Oct – Dec
2023

61

Jan - March
2024

64

April - June
2024

65

July - Sept
2024



223

Entrepreneurs
Helped since launch

2

Total Borough / Delivery
Partners Support offers

66

Entrepreneurs helped and referred to
Borough or Delivery Partner support

30%

Percentage of entrepreneurs helped
by Borough provided offerings

The Hackney team, led by Abdus Salam and Geoff Evans, has been actively engaging with local service providers and forming partnerships with Hackney Impact, Rebel, and Arbeit Workspaces. We've maintained strong connections with Hoxton JCP, successfully hosting monthly drop-in sessions to reach our target group. Additionally, we had a

12-week presence at Stamford Hill Post Office, promoted through social media. Grow London Local took part in a panel discussion about accessing business support at Places for London customer conference (TfL Property Company) at the Hoxton Arches.

Looking ahead, the team will focus on attending more events and networking opportunities. We're also in discussions with Creative Wick to organize quarterly workshops and participate in their monthly networking mornings.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Planning



TOP SECTORS USING GLL WEBSITE

Arts, entertainment & recreation /
Health, fitness & wellness / Tech & apps

Tower Hamlets

Number of Entrepreneurs helped since launch

25

Oct – Dec
2023

42

Jan - March
2024

75

April - June
2024

89

July - Sept
2024



231

Entrepreneurs
Helped since launch

10

Total Borough / Delivery
Partners Support offers

8

Entrepreneurs helped and referred to
Borough or Delivery Partner support

3.5%

Percentage of entrepreneurs helped
by Borough provided offerings

The Tower Hamlets team, led by Abdus Salam and Francis Hasey, has been actively engaging with local networks and strengthening relationships with the Job Centre Plus (JCP) office on Settles Street. We have participated in employability events and have been invited to exhibit at JCP events supporting sole traders, the self-employed, and pre-starts.

Our involvement in further education (FE) events has expanded our reach and deepened our connections within the community. In the upcoming quarter, the team will focus on identifying and attending more events. Recently, we attended The World Food Halal Festival at London Olympia, where many Tower Hamlets-based businesses had stalls, which was great to see.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Digital



TOP SECTORS USING GLL WEBSITE

Health, fitness & wellness

Arts, entertainment & recreation / Professional consultant

Camden

Number of Entrepreneurs helped since launch

40

Oct – Dec
2023

64

Jan - March
2024

68

April - June
2024

119

July - Sept
2024



291

Entrepreneurs
Helped since launch

6

Total Borough / Delivery
Partners Support offers

38

Entrepreneurs helped and referred to
Borough or Delivery Partner support

13%

Percentage of entrepreneurs helped
by Borough provided offerings

The Camden team, led by Abdus Salam and Marie-Francoise, has been actively engaging with local networks and strengthening partnerships with Santander Workspace and the Job Centre Plus (JCP) office in Kentish Town. We continue to hold successful monthly drop-in sessions at LabTech and Santander Coffee Fridays, where entrepreneurs discuss their challenges and learn how GLL can support them. Additionally, we attended the Young Camden Foundation business breakfast and Black History Month launch, organized by the foundation and partners working with Camden's diverse communities. We also did some outreach across Camden, Kentish Town, Hampstead, Coal Yard, Kings Cross markets and Kilburn.

Looking ahead, the team will focus on attending more events and networking opportunities to expand engagement and support for businesses in Camden.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Digital

Finance



TOP SECTORS USING GLL WEBSITE

Food & drink

Health, fitness & wellness

Accommodation & food service / Arts, entertainment &
recreation / Business services / Creative & media /
Education / Fashion & jewellery

Click [here](#) to view the GLL Q2 Impact report which contains pan-London data

Islington

Number of Entrepreneurs helped since launch

24

Oct – Dec
2023

45

Jan - March
2024

68

April - June
2024

124

July - Sept
2024



261

Entrepreneurs
Helped since launch

14

Total Borough / Delivery
Partners Support offers

48

Entrepreneurs helped and referred to
Borough or Delivery Partner support

18.5%

Percentage of entrepreneurs helped
by Borough provided offerings

The Islington team, led by Abdus Salam and Joshua Ajibade, has been actively engaging with local networks and strengthening relationships with NatWest and Job Centre Plus (JCP) offices in Finsbury Park and Barnsbury, where we now maintain a regular monthly presence. We also attended the Cally Road Traders Meeting, invited by Florrie, Senior Local Economy Officer, and have been participating in local business networking events to broaden our reach.

Looking ahead, Parris from Islington Council has provided potential dates for a GLL stand at Chapel Market later next month next. Following up meeting with Arsenal FC to explore partnership opportunities, including potential job fairs at Arsenal and Tottenham Hotspur.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Planning

Finance



TOP SECTORS USING GLL WEBSITE

Professional consultant / Tech & apps

Business services / Information & communication

Westminster

Number of Entrepreneurs helped since launch

21

Oct – Dec
2023

46

Jan - March
2024

45

April - June
2024

66

July - Sept
2024



178

Entrepreneurs
Helped since launch

3

Total Borough / Delivery
Partners Support offers

23

Entrepreneurs helped and referred to
Borough or Delivery Partner support

13%

Percentage of entrepreneurs helped
by Borough provided offerings

The Westminster team, led by Abdus Salam and LEEANNE, has been running regular drop-in sessions at Westminster Business Library and will soon expand to Westminster Job Centre Plus to support pre-starts. We've also connected with networking groups like Rebel Business, Abbey Centre Business, and Westminster University Enterprise Network, while collaborating with community organizations such as Almanar Foundation and Polish Business Link. Recent highlights include attending the London Chambers of Commerce awards, and Lords. Participating in coffee mornings and the Abbey Centre's Employability Fair.

Looking ahead, we will participate in the Enterprise Festival (Oct 29) and launching a monthly coffee morning for creative businesses at Somerset House.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Digital



TOP SECTORS USING GLL WEBSITE

Business services

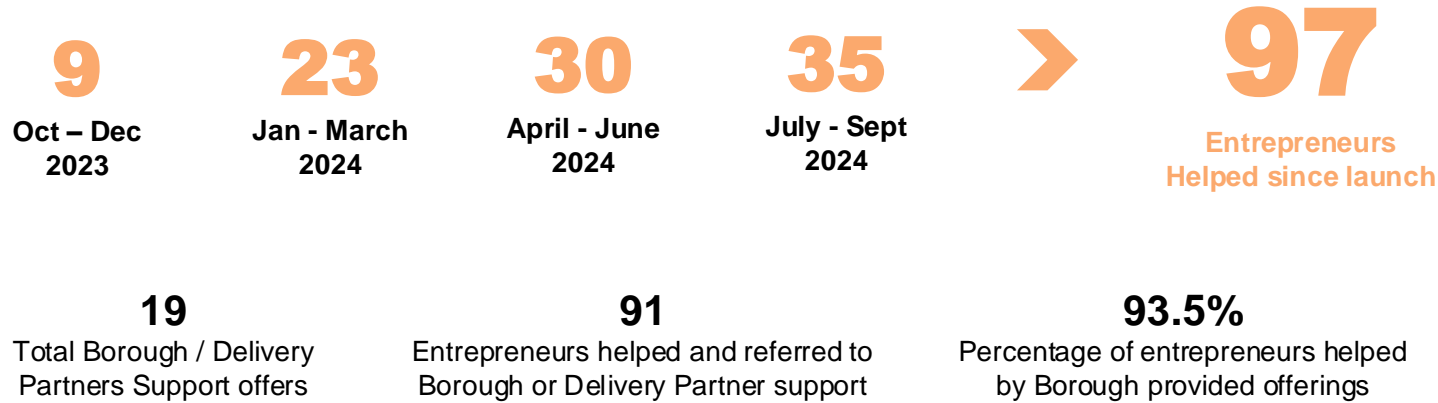
Food & drink

Accommodation & food service / Creative & media / Health, fitness & wellness / Professional Consultant / Tech & apps

Click [here](#) to view the GLL Q2 Impact report which contains pan-London data

Kensington & Chelsea

Number of Entrepreneurs helped since launch



The Kensington & Chelsea team lead by Rishi Kardile, has been actively engaging with local business by attending several events such as Visionaries Breakfast, Women in Sustainability, Thrive as an Independent Business. They have been busy building new relationships with the support of organisations such as the Kensington, Chelsea and Westminster Chambers of Commerce, Holland park Community School, and the Chelsea Foundation.

Looking ahead, the Grow London Local Coffee Friday in October will be hosted in Chelsea, enabling like-minded entrepreneurs to share their challenges, network and access GLL's support. The team will be participating in the Business Awards organised by the Kensington, Chelsea and Westminster Chambers of Commerce. They are also looking to foster relationship with Job Centre Plus, Community Hubs and Co-working spaces.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Planning



TOP SECTORS USING GLL WEBSITE

Arts, entertainment & recreation / Beauty & cosmetics / Food & drink / Health, fitness & wellness / wholesale & retail trade

Southwark

Number of Entrepreneurs helped since launch

24

Oct – Dec
2023

46

Jan - March
2024

79

April - June
2024

129

July - Sept
2024



278

Entrepreneurs
Helped since launch

3

Total Borough / Delivery
Partners Support offers

24

Entrepreneurs helped and referred to
Borough or Delivery Partner support

9%

Percentage of entrepreneurs helped
by Borough provided offerings

The Southwark team, led by Danny O’Sullivan and Winnie Cheng, has built strong connections within the borough, partnering with UAL and LSBU, and collaborating on community events Urban Elephest and Peckham Festival.

Relationships with local support providers have grown, thanks to council contacts Matt and Julia. Southwark Works and JCP have boosted our inbound referrals, with regular drop-in sessions at Peckham and London Bridge JCP branches. We've expanded outreach to specific networks, including Women in Business and the LGBTQ+ community, hosting our first collaborative event.

Moving forward, the focus will be on nurturing these relationships and engaging with local festive markets and celebrations happening in the local area.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Planning

Finance



TOP SECTORS USING GLL WEBSITE

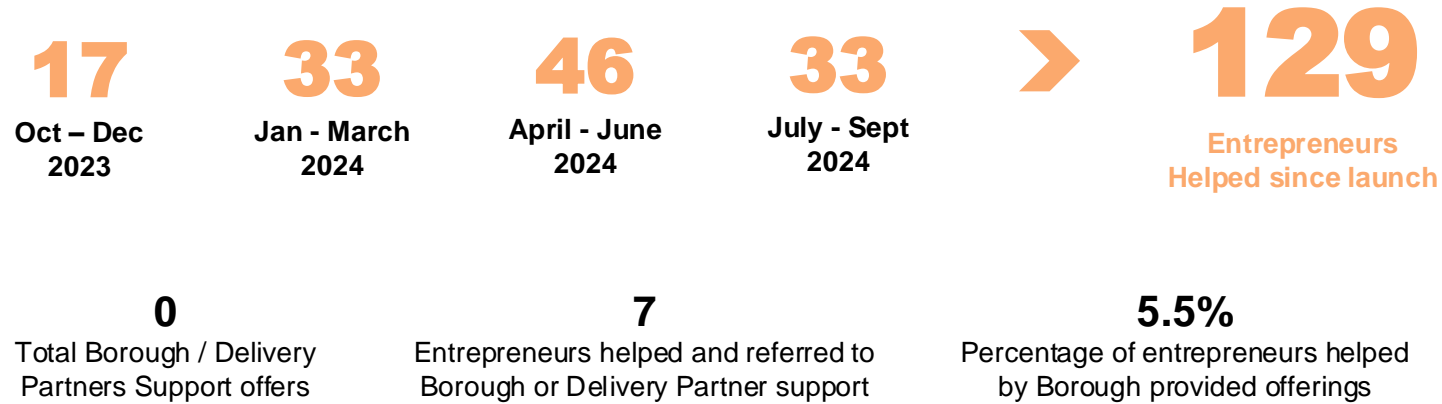
Health, fitness & wellness

Business services

Arts, entertainment & recreation / Food & drink

Wandsworth

Number of Entrepreneurs helped since launch



The Wandsworth team, led by Danny O’Sullivan and Nick Wadsworth, has strengthened its relationship with JCP Wandsworth, enabling regular drop-in sessions and participation with inhouse engagement events.

Partnerships with Mission Kitchen, BNI Nightingale, and local housing associations have boosted our presence and service awareness across the borough.

Looking ahead, we aim to reconnect with BIPC Wandsworth, and to attend local festive markets and celebrations.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Planning



TOP SECTORS USING GLL WEBSITE

Arts, entertainment & recreation / Construction / Food & drink / Professional consultant

Lambeth

Number of Entrepreneurs helped since launch

23

Oct – Dec
2023

50

Jan - March
2024

74

April - June
2024

96

July - Sept
2024



243

Entrepreneurs
Helped since launch

0

Total Borough / Delivery
Partners Support offers

9

Entrepreneurs helped and referred to
Borough or Delivery Partner support

4%

Percentage of entrepreneurs helped
by Borough provided offerings

The Lambeth team, led by Danny O’Sullivan and Danny Gomez, has maintained a strong presence in the borough with regular drop-in sessions at Impact Brixton, Meanwhile Space, Peckham JCP, and Ingeus Brixton.

We’ve connected with a number of local networks, such as Ladder Club, Founder Mums, and Effra Women’s Network. The team also supported the Lambeth Awards, connecting with lots of local SMEs and CICs, including Black Cultural Market, with whom we hope to explore future opportunities.

Looking ahead, we’re hoping to progress conversations with King’s University entrepreneurs’ team. We’re also excited to attend local festive markets and celebrations in the area.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Planning



TOP SECTORS USING GLL WEBSITE

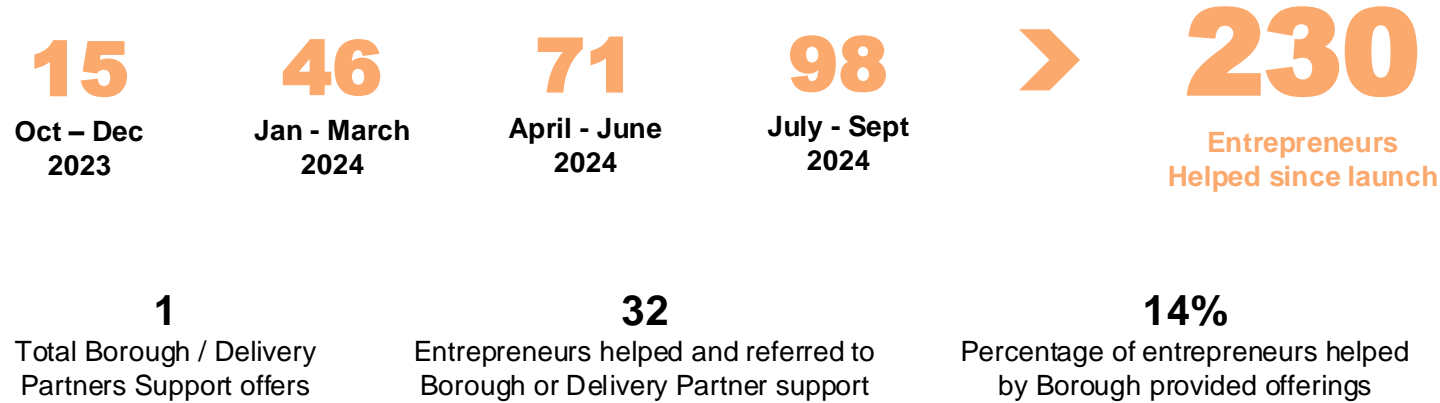
Food & drink

Health, fitness & wellness

Fashion & jewellery

Lewisham

Number of Entrepreneurs helped since launch



The Lewisham team, led by Danny O’Sullivan and Winnie Cheng, has strengthened ties within the creative sector, partnering with Cockpit Arts, Lewisham Local, and Shapes Lewisham for promotional support.

Collaboration with BIPC Lewisham has seen us hosting in-person drop-in sessions at Deptford Lounge and participating in key events like Business Networking with Lewisham College and BIPC’s 2nd anniversary event. These in turn led to new connections with Adult Learning Lewisham, Millwall Kicks, Faceworks, Lewisham JCP, and Goldsmiths University.

We plan to build on all of these great connections in Q3. We’re also excited to attend local festive markets and celebrations across the borough.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Planning



TOP SECTORS USING GLL WEBSITE

Food & drink / Health, fitness & wellness

Creative & media / Professional consultant

City of London Corporation

Number of Entrepreneurs helped since launch

26

Oct – Dec
2023

65

Jan - March
2024

52

April - June
2024

46

July - Sept
2024



189

Entrepreneurs
Helped since launch

50

Total Borough / Delivery
Partners Support offers

84

Entrepreneurs helped and referred to
Borough or Delivery Partner support

44.5%

Percentage of entrepreneurs helped
by Borough provided offerings

The City of London team, led by Abdus Salam and supported by Leeanne, has been actively building strong working relationships and participating in monthly events at the SBREC Centre to support SMEs. The team attended the Business Monthly One Stop events in July and September.

By fostering connections with local network groups such as Heart of the City and the Federation of Small Businesses (FSB), we have successfully expanded our engagement and outreach efforts.

Looking ahead, we are committed to identifying and participating in additional events, including exhibiting at the Young Entrepreneurs event, “Future Founders: Ignite Your Entrepreneurial Journey,” scheduled for early November.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Digital



TOP SECTORS USING GLL WEBSITE

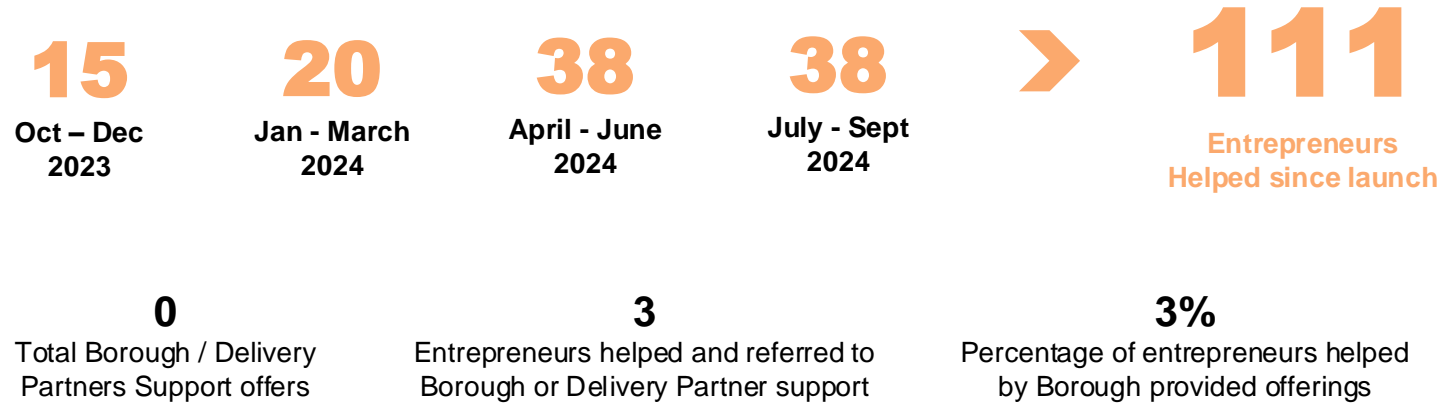
Business services / Fashion & jewellery /
Health, fitness & wellness

LOCAL LONDON



Enfield

Number of Entrepreneurs helped since launch



The Enfield team, led by Abdus Salam and Geoff, has been actively engaging with local SMEs. We attended the launch of the BIPC, connecting with the wider team, and participated in the Community Connected Fair, where we met individuals seeking early-stage business support.

Looking ahead, our first BIPC drop-in session is scheduled for October 17th, offering 1-to-1 support for SMEs, and we'll also be exhibiting at an employability event in partnership with Enfield Council on the same day. We've adopted a collaborative approach, working with the local JCP to support self-employed individuals and sole traders, and are planning a coffee networking event for pre-starts with the Employment Teams.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Planning

Finance



TOP SECTORS USING GLL WEBSITE

Business services / General retail

Fashion & jewellery / Health, fitness & wellness /
Manufacturing / Wholesale & retail trade

Waltham Forest

Number of Entrepreneurs helped since launch

13

Oct – Dec
2023

28

Jan - March
2024

44

April - June
2024

48

July - Sept
2024



133

Entrepreneurs
Helped since launch

0

Total Borough / Delivery
Partners Support offers

3

Entrepreneurs helped and referred to
Borough or Delivery Partner support

2.5%

Percentage of entrepreneurs helped
by Borough provided offerings

The Waltham Forest team, led by Sunisha Varsani, has been building on existing relationships with a number of local organisations, such as Waltham Forest Network Group, Loop Labs and Waltham Forest JCP – through which we host regular, in-person drop-in sessions to support self-employed claimants and entrepreneurs looking to start a business.

We continue attend local events, including the Waltham Forest Business Event, FSB networking events, BNI Business Networking, and East End Trades Guild events.

Looking ahead, we're hoping to collaborate with Portsmouth University, and we're excited to attend festive markets and celebrations in the area.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Digital



TOP SECTORS USING GLL WEBSITE

Creative & media

Tech & apps

Fashion & jewellery

Redbridge

Number of Entrepreneurs helped since launch

10

Oct – Dec
2023

22

Jan - March
2024

32

April - June
2024

28

July - Sept
2024



92

Entrepreneurs
Helped since launch

9

Total Borough / Delivery
Partners Support offers

11

Entrepreneurs helped and referred to
Borough or Delivery Partner support

12%

Percentage of entrepreneurs helped
by Borough provided offerings

The Redbridge team, led by Sunisha Varsani, has been engaging with several community partners this quarter, including Wanstead Works and City Gates. We have carried out numerous outreach activities, such as canvassing Ilford's Mercato Metroplitano, and attended lots of business events including this hosted by Wanstead Works, South Woodford Business Forum, and the brilliant Made In Redbridge event.

We have also partnered with Seven Kings JCP to host in-person drop-in sessions, to support self-employed claimants and entrepreneurs looking to start a business.

Looking ahead, we're hoping to host one of our hugely popular Coffee Friday events in Redbridge. We're also excited to attend festive markets and celebrations in the area.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Sales



TOP SECTORS USING GLL WEBSITE

Fashion & jewellery

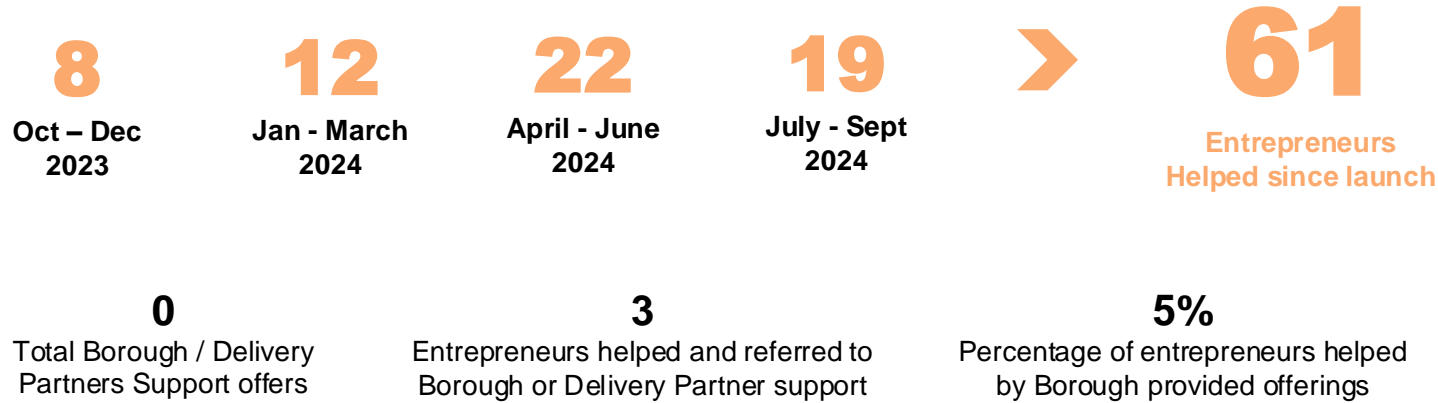
Food & drink

Business services / Health, fitness & wellness /
Tech & apps / Wholesale & retail trade

Click [here](#) to view the GLL Q2 Impact report which contains pan-London data

Havering

Number of Entrepreneurs helped since launch



The Havering team, led by Sunisha Varsani, has been working hard to build our presence in the borough.

We've recently partnered with CEME Innovation Centre and Romford JCP, where we will host in-person drop-in sessions for entrepreneurs to access business support. We have attended a number of networking events, including the East London Boarders event hosted by FSB, and some virtual networking events hosted by Mums In Business Network. We also attended the Jobs Skills & Apprenticeships fair at Queens Theatre, Romford.

Looking ahead, we're also excited to meet small businesses via festive markets and celebrations in the coming quarter.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

People



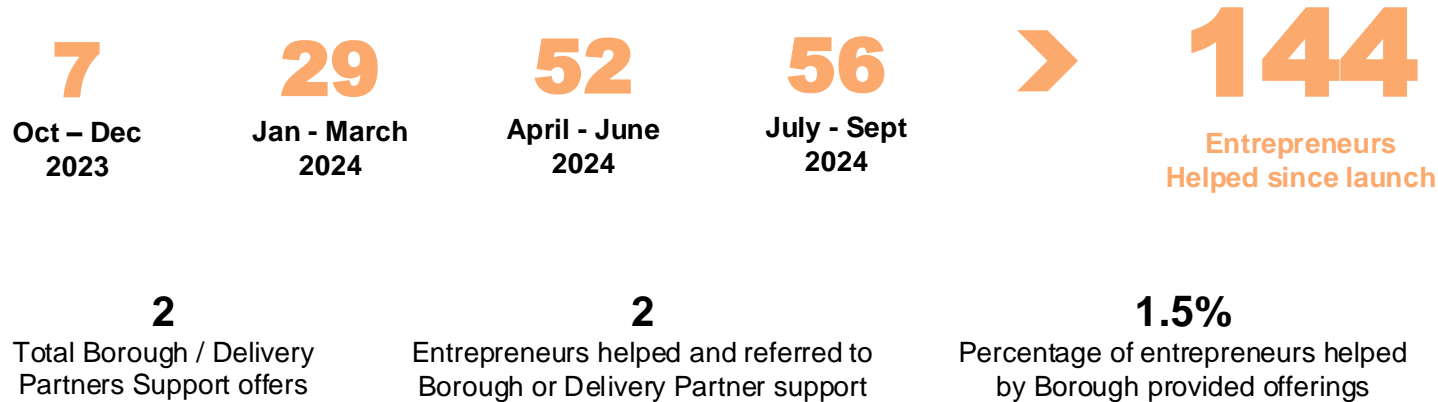
TOP SECTORS USING GLL WEBSITE

Wholesale & retail trade

Accommodation & food service / Arts, entertainment & recreation / Beauty & cosmetics / Fashion & jewellery / Financial & insurance activities / Food & drink / Information & communication

Barking & Dagenham

Number of Entrepreneurs helped since launch



The Barking & Dagenham team, led by Sunisha Varsani, has been working closely with Barking & Dagenham to ensure a joined-up approach to business support across the borough.

We're working with the employment team and Barking JCP to provide in-person support to entrepreneurs in the borough. We have also collaborated with the business rates team to help increase our visibility in the area.

We've recently connected with Art Fix Wilds (Barking Riverside) and the Women's Museum, and attended numerous events, including the 'Property Advice' seminar, 'Building Business Resilience' hosted by Barking Enterprise Centre, and 'Finance for Small Businesses' (B&D Business Forum). We're also a member of the Barking & Dagenham Community Steering Group board.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Digital



TOP SECTORS USING GLL WEBSITE

Business services

Health, fitness & wellness

Food & drink / Wholesale & retail trade

Newham

Number of Entrepreneurs helped since launch

22

Oct – Dec
2023

40

Jan - March
2024

78

April - June
2024

111

July - Sept
2024



251

Entrepreneurs
Helped since launch

0

Total Borough / Delivery
Partners Support offers

10

Entrepreneurs helped and referred to
Borough or Delivery Partner support

4%

Percentage of entrepreneurs helped
by Borough provided offerings

The Newham team, led by Sunisha Varsani, hosted 3 of our hugely popular Coffee Friday events in Newham this quarter.

Deputy Mayor for Business and Growth, Howard Dawber, joined us for one of these events – and he also conducted a tour of Market Village and of the Mary Ward Centre.

We've attended a number of events, including East London Meet the Buyers, Lunch Learn and Launch at Loop, Hackney Wick, the Newham Chambers 'Business Breakfast' meetings, and the Karen Brady 'Women in Tech' event at Excel. We also sponsored the RDSC Creative Festival.

Looking ahead, we are exploring ways to work with SHIFT London, to provide ongoing support to their programme alumni – and we hope to connect with their network of workspace providers.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Planning / sales



TOP SECTORS USING GLL WEBSITE

Business services / Education

Food & drink

Greenwich

Number of Entrepreneurs helped since launch

23

Oct – Dec
2023

39

Jan - March
2024

73

April - June
2024

58

July - Sept
2024



193

Entrepreneurs
Helped since launch

1

Total Borough / Delivery
Partners Support offers

18

Entrepreneurs helped and referred to
Borough or Delivery Partner support

9.5%

Percentage of entrepreneurs helped
by Borough provided offerings

The Greenwich team, led by Sunisha Varsani, has had a busy quarter.

We've attended a number of events, including the Start Up Greenwich coffee mornings, the SE London Chamber of Commerce 'Link N Drink' at Greenwich Tavern, and the FSB's Inner South London virtual networking event.

We are collaborating with Peabody Housing Association, who are promoting our services to their residents.

Looking ahead, we're hoping to re-launch our in-person drop-in sessions at BIPC Woolwich, in collaboration with Greenwich Student Union. And we're excited to attend the festive markets and celebrations across the borough.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Digital



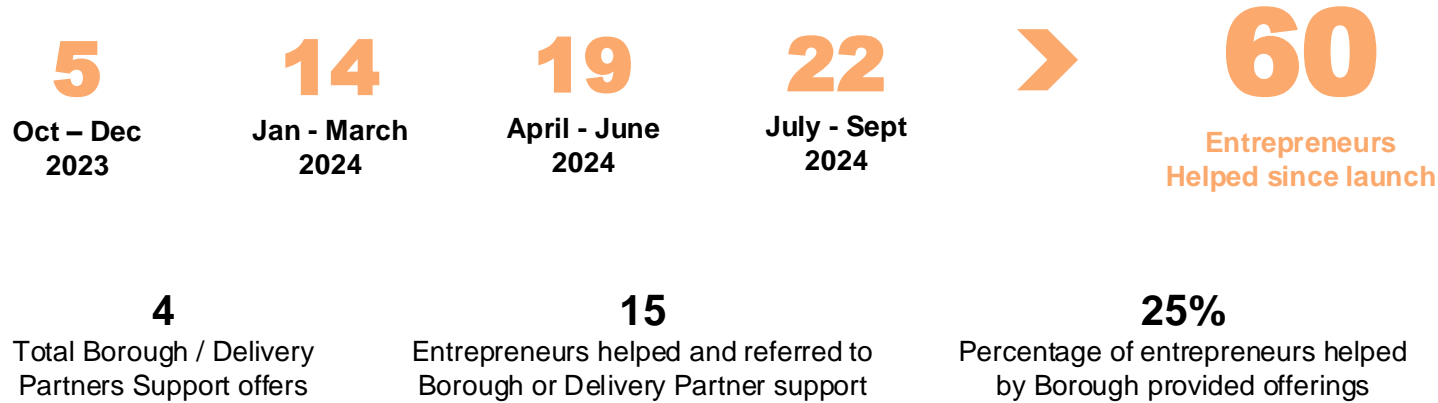
TOP SECTORS USING GLL WEBSITE

Fashion & jewellery

Arts, entertainment & recreation / Charities / Creative & media / Wholesale & retail trade

Bexley

Number of Entrepreneurs helped since launch



The Bexley team, led by Sunisha Varsani, has been working hard to increase brand awareness in Bexley.

We've attended numerous events, including Ladies That Latte, Bexley's Talking Business Showcase Evening, FSB's Bexley In-Person Networking, and SE London Chamber's 'Link N Drink' events.

We're collaborating with Peabody housing association, who are promoting our services to their residents.

Looking ahead, we're keen to explore the various industrial estates and business parks in the borough. We're also excited to attend festive markets and celebrations in the area.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Planning



TOP SECTORS USING GLL WEBSITE

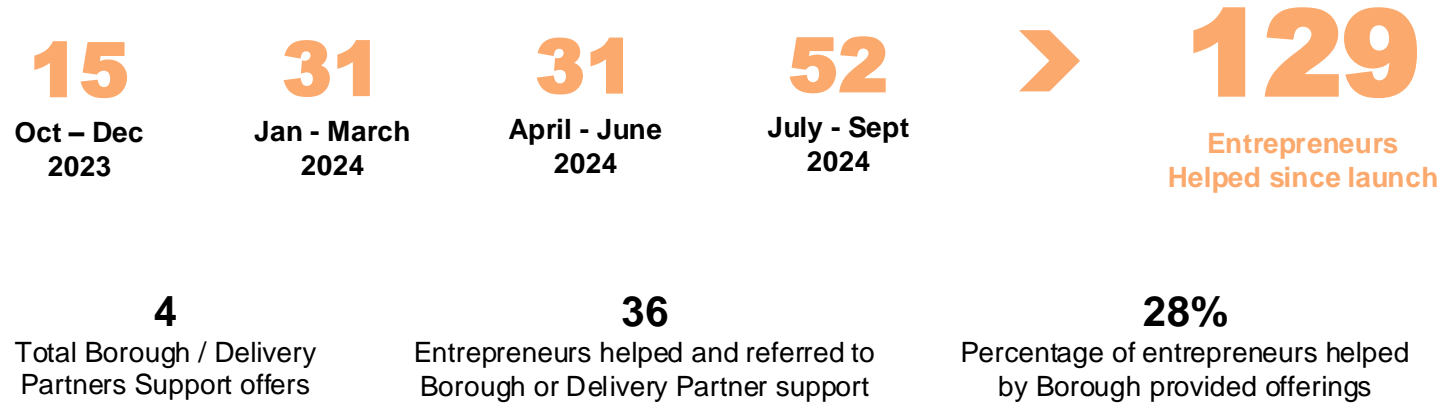
Tech & apps

Business services

Beauty & cosmetics / Food & drink

Bromley

Number of Entrepreneurs helped since launch



The Bromley team, led by Sunisha Varsan, have been building new community partnerships to ensure we amplify the message of the free GLL programme to local businesses.

We've attended a number of local events hosted by Bromley Business Networking, Start Up Bromley, and BBA. We're also in talks with a some of the BIDs across the borough (Bromley, Orpington and Penge), and hope to leverage these relationships to increase our visibility in those areas.

Looking ahead, we're exploring an exciting collaboration with Life In Magazine, and we're hoping to host in-person drop-in sessions at Bromley Library, in collaboration with Start-up Bromley.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Finance

Digital



TOP SECTORS USING GLL WEBSITE

Education

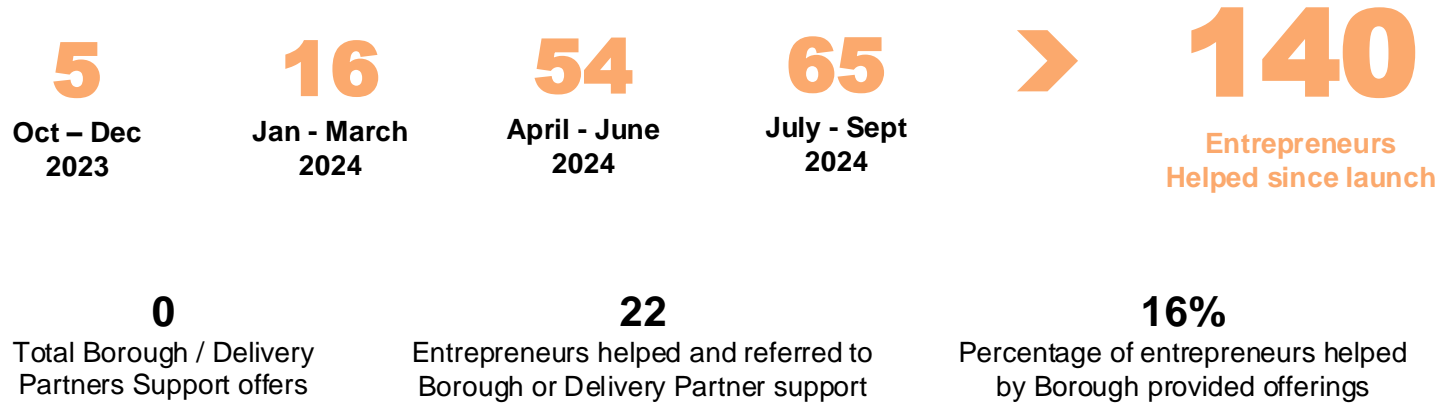
Arts, entertainment & recreation / Creative & media / Health, fitness & wellness

WEST LONDON ALLIANCE



Hillingdon

Number of Entrepreneurs helped since launch



The Hillingdon team lead by Rishi Kardile has been busy engaging with and supporting small businesses by participating in multiple events such as the Hillingdon Business Expo, Hayes Canal Festival and Hillingdon and Uxbridge Business Event.

Looking ahead, the team is looking to foster relationship with Job Centre Plus, Community Hubs and Co-working spaces. The team will attend the Hayes Jobs fair in October, and look to arrange a coffee Friday in December, enabling like-minded entrepreneurs to share their challenges, network and find out how GLL can support them.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Planning

Finance

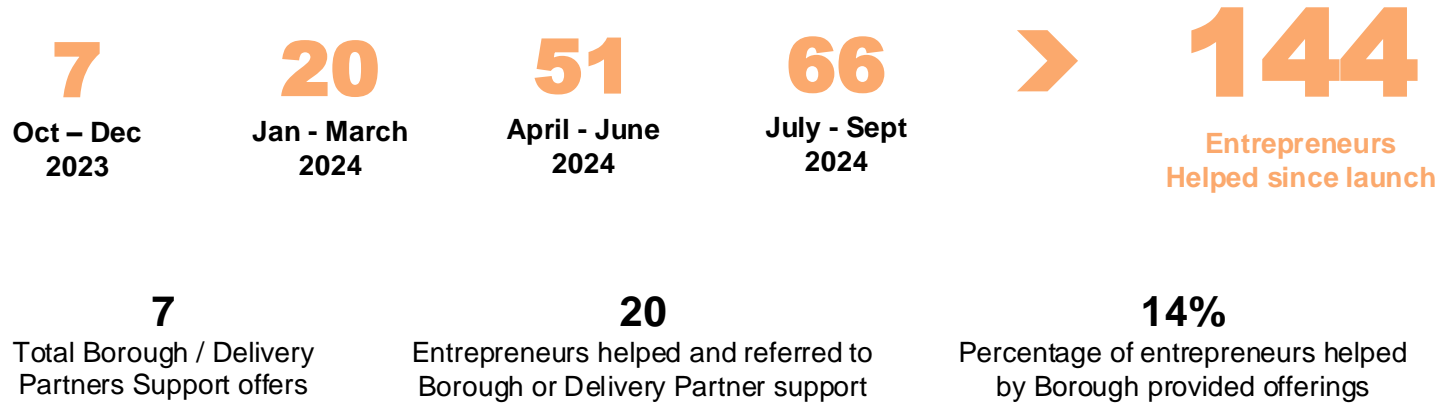


TOP SECTORS USING GLL WEBSITE

Beauty & cosmetics / Business services / Education / Professional consultant / Tech & apps

Harrow

Number of Entrepreneurs helped since launch



The Harrow team lead, by Rishi Kardile, has been actively engaging with local business by attending several events such as Hey Gorgeous, Meet the Buyer, Metro Bank Networking event. They have been busy building new relationships with local communities and network groups (such as Pinner Women in Business and BNI Networking). Grow London Local coffee Fridays took place in August and September. They were very well attended and enabled like-minded entrepreneurs to share their challenges, network and access GLL support.

Looking ahead, the team will be participating in multiple events such as Harrow Jobs Fair, and Harrow Means Business. The team is also looking to foster relationship with Job Centre Plus, Community Hubs and Co-working spaces.



TOP 3 AREAS OF SUPPORT REQUESTED

- Marketing
- Planning
- Finance



TOP SECTORS USING GLL WEBSITE

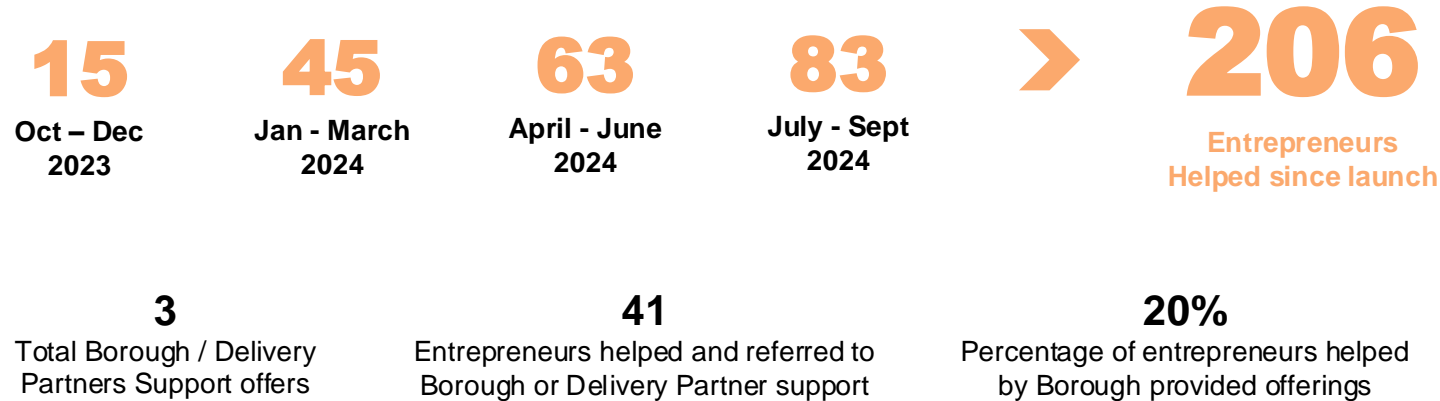
- Food & drink
- Construction

Business services / Health, fitness & wellness /
Homewares / Professional consultant

Click [here](#) to view the GLL Q2 Impact report which contains pan-London data

Barnet

Number of Entrepreneurs helped since launch



The Barnet team lead by Rishi Kardile has been busy engaging with and supporting small businesses by participating in multiple events such as the Coffee Connexions, Barnet Business Breakfast Briefing, North London Chamber of Commerce Networking events. In collaboration with the Post Office, the team had active presence for three months at the Post Office on Barnet High Street and were able to connect with many local businesses and extend our support.

Looking ahead, the team will arrange a coffee Friday in December, enabling like-minded entrepreneurs to share their challenges, network and find out how GLL can support them. The team is also looking to foster relationship with Job Centre Plus, Community Hubs and Co-working spaces.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Planning

Digital



TOP SECTORS USING GLL WEBSITE

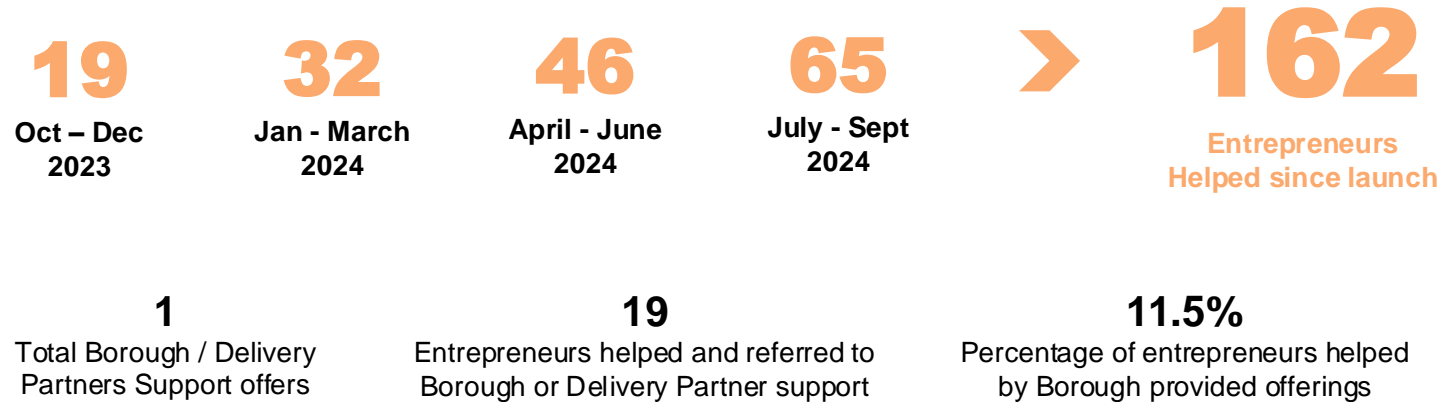
Business services

Arts, entertainment & recreation

Food & drink

Ealing

Number of Entrepreneurs helped since launch



The Ealing team, leads by Rishi Kardile, has been busy engaging with and supporting small businesses by participating at events such as Ghoomar (Rajasthani Community Event), the Business Networking Ealing and Business Breakfast meetings.

Looking ahead, the team will be exhibiting at the Ealing Festival of Business and participating at the Business Awards organised by the West London Chamber of Commerce. The team is looking to foster relationship with the Job Centre Plus, Community Hubs and Co-working spaces with the borough. The Grow London Local is planning to hold its November coffee Friday in the borough, enabling like-minded entrepreneurs to share their challenges, network and find out how GLL can support them.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Planning

Finance



TOP SECTORS USING GLL WEBSITE

Food & drink

Beauty & cosmetics / Business services / Creative & media
/ Education / Fashion & jewellery /
Health, fitness & wellness

Brent

Number of Entrepreneurs helped since launch

11

Oct – Dec
2023

23

Jan - March
2024

29

April - June
2024

97

July - Sept
2024



160

Entrepreneurs
Helped since launch

16

Total Borough / Delivery
Partners Support offers

117

Entrepreneurs helped and referred to
Borough or Delivery Partner support

73%

Percentage of entrepreneurs helped
by Borough provided offerings

The Brent team lead by Rishi Kardile has been busy engaging with and supporting small businesses by attending the Brent Jobs Fair, the special trading event at Boxpark, and by canvassing in the area around the Wembley Station.

Looking ahead, the team is looking to foster relationship with the Job Centre Plus, Community Hubs and Co-working spaces within the borough. The team will also be attending the Jobs fair organised by the London School of Business and Technology.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Planning

Finance



TOP SECTORS USING GLL WEBSITE

Food & drink

Fashion & jewellery

Business services / Creative & media / General retail /
Wholesale & retail trade

Click [here](#) to view the GLL Q2 Impact report which contains pan-London data

Hammersmith & Fulham

Number of Entrepreneurs helped since launch

10

Oct – Dec
2023

32

Jan - March
2024

26

April - June
2024

35

July - Sept
2024



103

Entrepreneurs
Helped since launch

3

Total Borough / Delivery
Partners Support offers

9

Entrepreneurs helped and referred to
Borough or Delivery Partner support

8.5%

Percentage of entrepreneurs helped
by Borough provided offerings

The Hammersmith & Fulham team lead by Rishi Kardile has been busy engaging with and supporting small businesses by attending events such as the Edge of the Box Club, H&F Business Breakfast, and through canvassing around Hammersmith Station.

Looking ahead, Grow London Local Coffee Friday in October will be held in Fulham, enabling like-minded entrepreneurs to share their challenges, network and access GLL support. We are excited to exhibit at the upcoming Winter Festival. We will also be participating in the Business Awards organised by the West London Chamber of Commerce. Finally, we are looking to foster relationship with Job Centre Plus, Community Hubs and Co-working spaces within the borough.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Planning

Finance



TOP SECTORS USING GLL WEBSITE

Business services

Professional consultant

Beauty & cosmetics / Charities / Creative & media / Health,
fitness & wellness / Tech & apps

Click [here](#) to view the GLL Q2 Impact report which contains pan-London data

Hounslow

Number of Entrepreneurs helped since launch

20

Oct – Dec
2023

23

Jan - March
2024

33

April - June
2024

55

July - Sept
2024



131

Entrepreneurs
Helped since launch

1

Total Borough /Delivery
Partners Support offers

10

Entrepreneurs helped and referred to
Borough or Delivery Partner support

7.5%

Percentage of entrepreneurs helped
by Borough provided offerings

The Hounslow team lead by Rishi Kardile, has been busy engaging with and supporting small businesses by hosted a Coffee Friday in July. The event was well attended and enabled like-minded entrepreneurs to share their challenges, network and access GLL. The team also attended the Goa Day event (for the Goan Community) where they were able to connect with business owners amongst the attendees.

Looking ahead, the next Grow London Coffee Friday in November will be held in Hounslow. We will be participating in the Business Awards organised by the West London Chamber of Commerce. We are also looking to foster relationship with Job Centre Plus, Community Hubs and Co-working spaces with the borough.



TOP 3 AREAS OF SUPPORT REQUESTED

Marketing

Planning

Digital



TOP SECTORS USING GLL WEBSITE

Business services

Health, fitness & wellness

Education / Food & drink



THANK YOU

